

# SILVIO FUENTES

www.silviofuentes.com  
claroquesilvio@gmail.com

Valencia, Spain  
+34 679 004 751



## MOTIVATION

On a mission to shape stories that matter. I'm looking to join a proactive team where I can blend design, strategy, and storytelling to craft campaigns that connect deeply with audiences and drive real impact. I bring curiosity, creativity, adaptability, and a strong communications backbone. Eager to grow, contribute, and make a comfortable living doing meaningful work.

## WORK EXPERIENCE

### Digital Marketing Specialist

Masunga - Valencia, Spain

Sep 2020 - Sep 2025

**Managed** content strategy, production and execution for PaygOps and Bridgin across social media, email and website.

**Designed** all visual assets: social media, newsletter and web visuals, ads, brochures, infographics, presentation decks, print materials and other collaterals.

**Lead** end-to-end video production, including scripting, filming in Africa, interviewing clients, supervising external editors and/or editing videos myself.

**Assisted** with paid ads, planning, analytics, and performance reporting to support overall digital marketing efforts.

### Customer Support Specialist

Prezi - Budapest, Hungary

Jul 2019 - Aug 2020

## EDUCATION AND TRAINING

### Erasmus for Young Entrepreneurs

Valencia, Spain - 2021


### B.A. in Mass Communication

Universidad Arturo Michelena, Venezuela - 2014

### B.A. in Modern Languages

Universidad Arturo Michelena, Venezuela - 2012

## LANGUAGES

Spanish:  C2

English:  C2

Turkish:  B2

French:  B2

## SKILLS AND OTHER ACHIEVEMENTS



Cross-Cultural  
Collaboration



Adobe Creative  
Cloud



Web Content  
Management



Email  
Marketing



Learning  
Motion Design



Writing my  
First Book



Recorded a  
Music EP