

SILVIO FUENTES

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Valencia, Spain
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MOTIVATION

On a mission to shape stories that matter. I'm looking to join a proactive team where I can blend design, strategy, and storytelling to craft campaigns that connect deeply with audiences and drive real impact. I bring curiosity, creativity, adaptability, and a strong communications backbone. Eager to grow, contribute, and make a comfortable living doing meaningful work.

WORK EXPERIENCE

Digital Marketing Specialist

Masunga - Valencia, Spain

Sep 2020 - Present

Managed content strategy, production and execution for PaygOps and Bridgin across social media, email and website.

Designed all visual assets: social media, newsletter and web visuals, ads, brochures, infographics, presentation decks, print materials and other collaterals.

Lead end-to-end video production, including scripting, filming in Africa, interviewing clients, supervising external editors and/or editing videos myself.

Assisted with paid ads, planning, analytics, and performance reporting to support overall digital marketing efforts.

Customer Support Specialist

Prezi - Budapest, Hungary

Jul 2019 - Aug 2020

EDUCATION AND TRAINING

Erasmus for Young Entrepreneurs

Valencia, Spain - 2021

B.A. in Mass Communication

Universidad Arturo Michelena, Venezuela - 2014

B.A. in Modern Languages

Universidad Arturo Michelena, Venezuela - 2012

LANGUAGES

Spanish:  C2

English:  C2

Turkish:  B2

French:  B2

SKILLS AND OTHER ACHIEVEMENTS



Cross-Cultural
Collaboration



Adobe Creative
Cloud



Web Content
Management



Email
Marketing



Learning
Motion Design



Writing my
First Book



Recorded a
Music EP